

WHAT IS CLAIMED IS

1. A system for collecting data through the Internet, with the system characterized by the inclusion of a means for producing or arranging personal-life information/advice in a question-and-answer format that includes a plurality of questions for obtaining desired data requested by businesses and other organizations; a means for supplying personal-life information/advice to an individual user, who can receive the information at any time; a means for selecting the aforementioned desired data from an individual user's answers to a plurality of questions when obtaining that user is obtaining personal-life information/advice; and a means for supplying the desired data to the appropriate business-user.
2. A data-collecting system, as claimed in Claim 1, in which the system particularly includes a computer system that includes a set of databases and a central processing unit, with the set of databases including a personal-life information/advice database, in which a plurality of personal-life information/advice (for example, divination) is recorded; an individual-users database, in which each individual user is registered and in which are recorded personal data such as the user's name, gender, address, telephone number, and so on, in order for the user to be able to access the personal-life information/advice, as well as such other data as the user's access counts and answers to a plurality of questions that were inserted into the personal-life information/advice; a business-users database, in which businesses and other organizations are registered in order for them to be able to request that specified desired data be obtained; a data-requests database in which are recorded a plurality of items or subject areas concerning which requests for data have been made by business-users; and a financial records database, in which are recorded various financial records, including credits due to individual users and business-users in connection with the use of this system; and the central processing unit containing a means of recording the names and identification numbers of users in the individual-users database and business-users database, upon receipt of a signal, sent through the Internet, from the terminal computer of an individual

user or business-user requesting status as a user; a means of receiving a request from a terminal computer of an individual user and of transmitting to that user from the personal-life information database suitable personal-life information/advice (for example, divination) that is selected according to the interests of that individual user; a

5 means of recording into the data-requests database the business-users' requests for data to be obtained upon receipt of a request from a terminal computer of such a business-user; a means of referring to the data-requests database and selecting the type of data to be obtained, thereby to formulate questions to be inserted into the personal-life information/advice being provided to individual users; a means of recording 10 and storing in the individual-users database individual users' answers to the questions in the personal-life information/advice, upon receipt of a user's answers to those questions; a means of accessing the individual-users database and the data-requests database so as to analyze the totality of data accumulated in the individual-users database in order to prepare appropriate research-results reports to be transmitted to the terminal computers of the business-users; and a means for maintaining in the 15 financial records database a variety of financial records, including fees to be imposed on individual users or business-users for the use of this system.

4 20 25 30 35 40 45 50 55 60 65 70 75 80 85 90 95 100 105 110 115 120 125 130 135 140 145 150 155 160 165 170 175 180 185 190 195 200 205 210 215 220 225 230 235 240 245 250 255 260 265 270 275 280 285 290 295 300 305 310 315 320 325 330 335 340 345 350 355 360 365 370 375 380 385 390 395 400 405 410 415 420 425 430 435 440 445 450 455 460 465 470 475 480 485 490 495 500 505 510 515 520 525 530 535 540 545 550 555 560 565 570 575 580 585 590 595 600 605 610 615 620 625 630 635 640 645 650 655 660 665 670 675 680 685 690 695 700 705 710 715 720 725 730 735 740 745 750 755 760 765 770 775 780 785 790 795 800 805 810 815 820 825 830 835 840 845 850 855 860 865 870 875 880 885 890 895 900 905 910 915 920 925 930 935 940 945 950 955 960 965 970 975 980 985 990 995 1000 1005 1010 1015 1020 1025 1030 1035 1040 1045 1050 1055 1060 1065 1070 1075 1080 1085 1090 1095 1100 1105 1110 1115 1120 1125 1130 1135 1140 1145 1150 1155 1160 1165 1170 1175 1180 1185 1190 1195 1200 1205 1210 1215 1220 1225 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opinions relating to the user's living area; and a third question unit that matches the user's opinions, evaluations, impressions, knowledge, and so on, with the data requests of business users; whereby the user can select at least one of question to be answered from plural alternative questions.

- 5 7. A data-collecting system, as is claimed in Claim 5, in which a means for collecting data can also distribute suitable personal-life information/advice to a user on the basis of the accumulated data-collecting results or the user's answer, selected from among plural alternatives, to questions, when data is collected using the data-collecting system.